



THANKSGIVING SPONSORATHON

Sponsorship Booklet

The background of the entire page is a photograph of several dogs, including a German Shepherd and a black dog, standing in front of a metal wire fence. The image is slightly blurred and has a dark overlay to make the white text stand out.

Message from **OUR TEAM**

Thanksgiving is coming and we are delighted to announce that our **Thanksgiving Sponsorathon** is launched! Annually, we have had many successful sponsorathons, where our supporters could donate to their favorite PAWS rescue and see their transformation stories. However, this year, we are taking it to a whole new level with **exciting activities** for our lovely community!

As usual, all the funds and sponsorships will help PAWS work towards its missions - to **rescue, rehabilitate and rehome more rescue animals and create a better future for animals** in central Vietnam through **education**.

Therefore, we appreciate your interest and all the support you give. Please read more information about our **Thanksgiving Sponsorathon** in this brochure to find out more and feel free to contact us if you have any additional inquiries.

Much love,
Paws Team

Introduction about **PAWS FOR COMPASSION**

Local newspapers once reported that **Vietnam consumes five million dogs per year**. Cats were also used for meat, however the number was not reported. This demand caused **animal kidnapping** and as of 2021, this still remain as one of the most alarming problems for both animals and humans.

Founded in Da Nang (Vietnam), **Paws For Compassion** aims to inform and educate individuals about the animal cruelty that is taking place within their communities, especially the youth. We also provide safety, medical treatment, and rehabilitation to help abandoned dogs and cats become adoptable. In addition to our efforts, working with our special partners and the veterinary industry has significantly strengthened our ability to achieve our goals - one better future for the animals in central Vietnam.

To this date, we have reached **outstanding achievements**, which include:

OUR EFFORTS

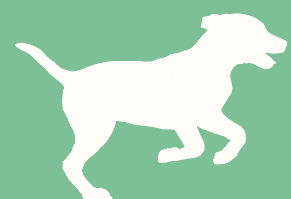
towards the community

**CAT
RESCUES**

232



**DOG
RESCUES**



197

**VOLUNTEER
HOURS**



11758

**RABIES
VACCINES**



829

**FREE
COMMUNITY
STERILISATIONS**



1942

**STUDENTS REACHED
@ ANIMAL WELFARE
WORKSHOPS**

1153



And the numbers are still counting up to now!



Information about **THANKSGIVING SPONSORATHON**

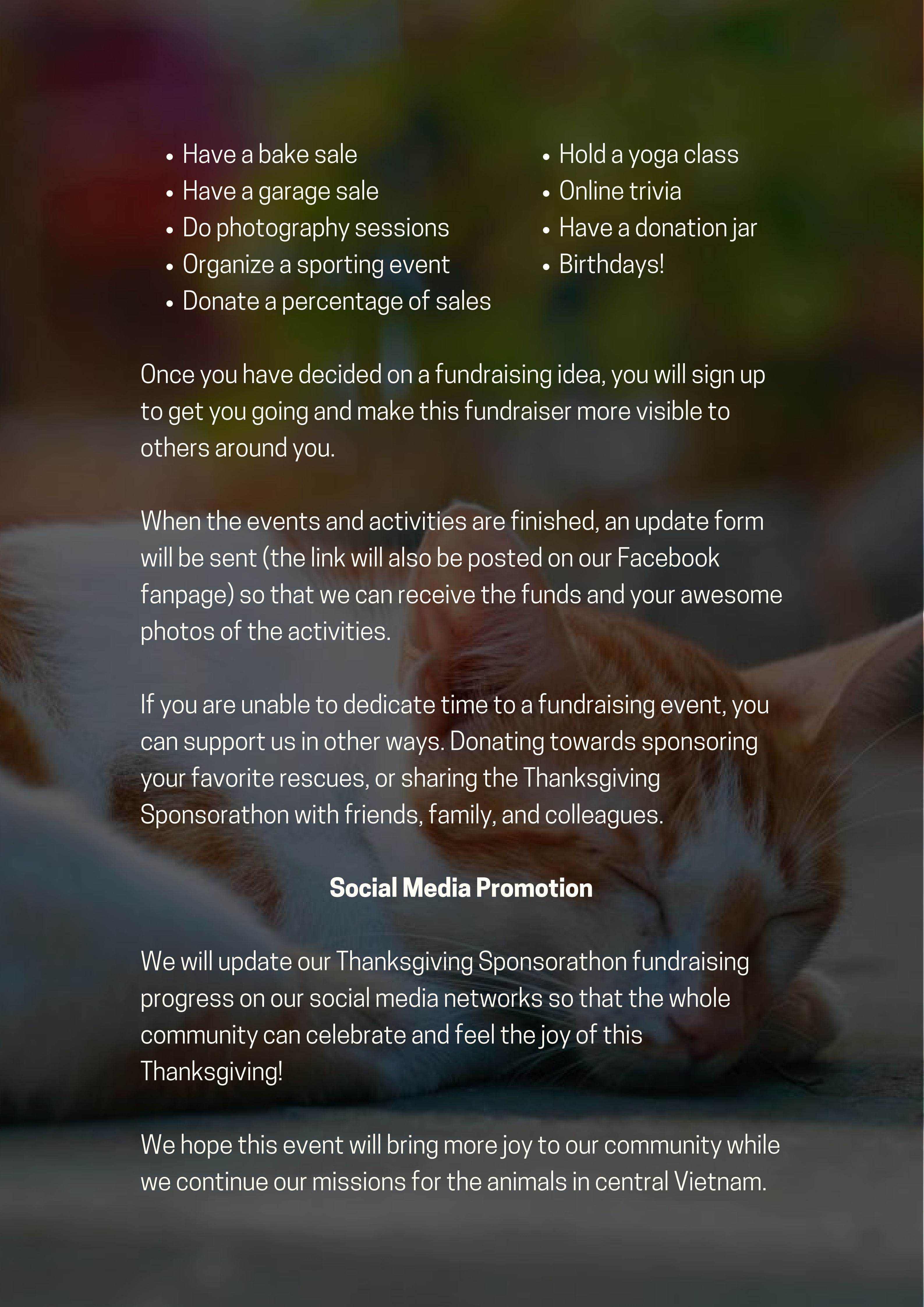
Expected participants

We have a network of 17,000 followers on our Facebook fanpage. Along with that, we aim to promote our fundraising events to the community in central Vietnam (mostly Da Nang & Hoi An), and international followers from different countries.

With our previous Cutest Pet Photo Contest (September 2021), we attracted participants from 12 countries and voters from even more countries.

Terms & Conditions

For this year, Thanksgiving Sponsorathon will take place between November **8th and 28th**. Participants take part by choosing their favorite PAWS rescue and helping raise funds for them. This means they can start an initiative and organize them into a fun event/activity to celebrate with their friends, family, and colleagues. Not sure what to do? Here are some suggestions from us:

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- Have a bake sale
 - Have a garage sale
 - Do photography sessions
 - Organize a sporting event
 - Donate a percentage of sales
 - Hold a yoga class
 - Online trivia
 - Have a donation jar
 - Birthdays!

Once you have decided on a fundraising idea, you will sign up to get you going and make this fundraiser more visible to others around you.

When the events and activities are finished, an update form will be sent (the link will also be posted on our Facebook fanpage) so that we can receive the funds and your awesome photos of the activities.

If you are unable to dedicate time to a fundraising event, you can support us in other ways. Donating towards sponsoring your favorite rescues, or sharing the Thanksgiving Sponsorathon with friends, family, and colleagues.

Social Media Promotion

We will update our Thanksgiving Sponsorathon fundraising progress on our social media networks so that the whole community can celebrate and feel the joy of this Thanksgiving!

We hope this event will bring more joy to our community while we continue our missions for the animals in central Vietnam.

A brown dog with white paws is lying on a sandy surface in front of a white fence with vertical slats. The dog is looking towards the camera with its mouth slightly open. The background is slightly blurred.

Ways you can **HELP & SPONSOR**

You can help us in many ways! Partnership is an important area for us and we could not have achieved wonderful results without support from awesome organizations like you.

By sponsoring Paws for Compassion, you help us save more stray dogs and cats, and contribute to a more sustainable future for animals in central Vietnam.

We hope that you find the below options suitable to support us in this fund-raising:

- Financial sponsorship
- Event participation
- Items donation
- Media sponsorship

Details are in following pages. Please let us know if you have additional suggestions!

FINANCIAL & ITEM SPONSORSHIP

Benefits of Sponsors	Financial Sponsorship <i>(any amount is possible!)</i>	Item Sponsorship <i>(printing, discount vouchers, product packages, unused supplies)</i>
Logo on our promoting materials, social media and website blog posts	Yes	Yes but smaller in size
Social Media thank you post	For sure!	For sure!
A better future for the animals	Definitely!	Yes! Yes! Yes!



EVENT PARTICIPATION & MEDIA SPONSORSHIP

You can definitely join our Thanksgiving Sponsorathon as a **participant**! We would love to see a variety of our participants from all around the world and cannot wait to hear about your own initiative. Organizing an exciting and cozy fund-raising event for your students, employees, or customers is a fun way to get your community engaged and involved.


Along with that, **media sponsorships** are highly appreciated. We hope to have your voices for the event over your social media pages, to have our posters hanging in your offices, shops or even parking lots over your place. And you can also inform your friends, colleagues and family privately!


We are sure they are excited to celebrate this event with you, and so do our PAWS rescues! We wish you a wonderful Thanksgiving and all the best for you during this difficult time with the pandemic.

CONTACT INFORMATION

*Thank you for your interest in our Thanksgiving Sponsorathon!
If you have any inquiry, please contact us at:*

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